

## **Neoteric's Wireless BloodTrack System wins The John Radcliffe Hospital, Oxford Top Prize at Government Computing Awards for Innovation 2007**

### **Recognized for Improving Blood Management**

**VANCOUVER, British Columbia – May 8, 2007** - Neoteric Technology Ltd. announced today that The John Radcliffe Hospital, Oxford was named as the overall winner at the Government Computing Awards for Innovation held in London England April 26, 2007. The prize was awarded for the implementation of Neoteric's BloodTrack transfusion management system across all hospitals in The John Radcliffe NHS Trust. In addition to winning the top prize, the hospital was awarded 'Best Project – Government to Citizen' for 2007.

The award recognizes the improvements in blood management including end-to-end electronic control of blood administration, safer transfusions, eliminating errors, cutting costs and freeing up staff time.

The John Radcliffe Hospital ([www.oxfordradcliffe.nhs.uk](http://www.oxfordradcliffe.nhs.uk)) has successfully deployed Neoteric's BloodTrack Courier blood tracking system, BloodTrack Tx bedside transfusion safety system and was the first hospital in the world to use BloodTrack OnDemand for remote release of blood and improved blood inventory control.

"The award is very well deserved," said Geof Auchinleck, President of Neoteric. "The John Radcliffe Hospital has worked with Neoteric for many years to ensure that BloodTrack meets the needs of a very large teaching hospital. I'm delighted to see that the care, attention and hard work they have put into this project have been recognized with this prestigious award."

### **About GC Awards for Innovation 2007**

The Government Computing Awards for Innovation are the UK's premier awards for recognizing the people and projects behind the best in UK public sector technology. Awarded since 1996, they are presented by Government Computing magazine and Kable Limited. The awards were presented by the UK government's chief information officer John Suffolk at a gala dinner held at Madame Tussaud's, London. Over 130 projects from more than 100 organizations competed for the top prize. For more information, go to [www.kablenet.com/kgc.nsf/WebPagesFrontPage/gcInnovationAwards](http://www.kablenet.com/kgc.nsf/WebPagesFrontPage/gcInnovationAwards)

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**About Neoteric's BloodTrack System at The John Radcliffe Hospital, Oxford**

Neoteric's BloodTrack system used at The John Radcliffe Hospital, Oxford includes Courier, a kiosk that secures and tracks blood in and out of refrigerators; BloodTrack Tx , a PDA based bedside transfusion safety system; and several HemoNine computer controlled nine-drawer locking refrigerators running BloodTrack OnDemand, sophisticated blood dispensing software that automatically allocates blood when required and then dispenses the right blood for the right patient. For more information about Neoteric's BloodTrack system, go to [www.neoterictech.com/BloodTrack.html](http://www.neoterictech.com/BloodTrack.html)

**About Neoteric Technology Ltd.**

Founded in 1997, Neoteric Technology Ltd. is a Vancouver, B.C. based company that provides health care products to over 100 hospitals in Europe and North America. For more information, go to [www.neoterictech.com](http://www.neoterictech.com).

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